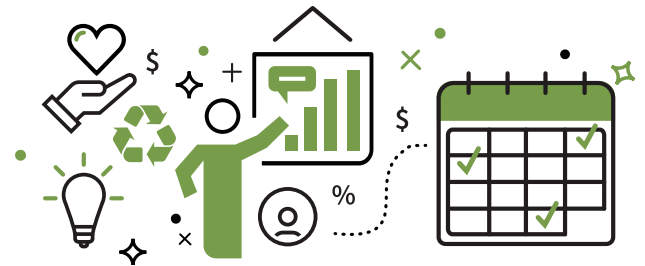


MBA-Social Impact

Informed by numbers,
driven by principle.

Individuals pursuing careers in social impact are interested in utilizing their skills to make a positive impact in the world, furthering a mission or cause and doing work for the common good. Social impact careers cut across all industries and utilize a variety of functional disciplines. Opportunities exist within nonprofits, philanthropy, think tanks, non-governmental organizations (NGOs), social enterprise, impact investing and consulting. They also encompass social and direct service agencies, health and international development, environment and sustainability, corporate social responsibility (CSR), education, advocacy and activism. Whether it's working for social impact startups or major corporations, the one thing social impact careers have in common is an aspiration to make significant positive changes that address any number of pressing social issues.



CONFERENCES AND NETWORKING OPPORTUNITIES

Net Impact Conference | Social Good Summit | Sustainable Brands

WASHU CLUBS/ DEVELOPMENT OPPORTUNITIES

- Net Impact Club
- Healthcare and Life Sciences Club
- Olin Power and Energy Club
- Center for Experiential Learning:
- Taylor Community Consulting
- The Small Business Initiative
- Olin/United Way Board Fellows

Job Titles or Careers

CEO | Executive Director | Chief Development Officer | Foundation Director | Program Development Manager | Volunteer Manager | Chief Marketing Officer | Chief Financial Officer | Corporate Social Responsibility and Sustainability Manager | Donor Relations Manager | Public Policy and Advocacy Manager | Grants Manager | Environmental Health and Safety Manager | Strategy Consultant – Social Impact Practice | Sustainability and Impact Analyst | Impact Investing Manager

Competency-Related Keywords to Include in Resumes

Demonstrates Empathy | Builds Relationships | Leads Change | Takes Initiative | Action Oriented | Seeks Opportunities | Resilient | Persistent | Establishes Vision | Acts with Integrity | Values Ethical Business Dealings | Researches | Drives for Quality | Maintains Accountability | Values Efficiency | Innovative | Creates Logical Plans | Solves Problems | Creates Solutions | Persuasive | Negotiates Mutually Beneficial Outcomes | Builds Networks | Acts with Integrity | Manages Operations and Resources

OLIN BUSINESS SCHOOL VISION

To provide world-changing education, research and impact. As a social impact student, you bring that vision to life.

Sources of Social Impact Job Leads

Networking | Social Impact Community Events | Sustainability Conferences | Nonprofit Advisors or Board Members | Center for Experiential Learning

JOB BOARDS LISTING NONPROFIT OR SOCIAL IMPACT JOBS

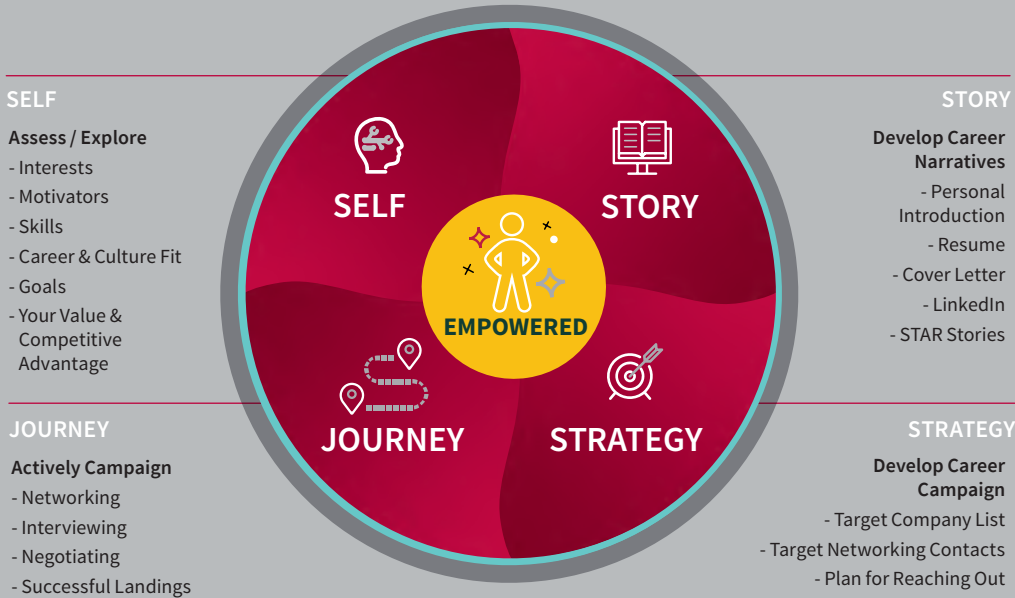
- 80,000 Hours Job Board
- Net Impact
- Idealist Careers
- The Bridgespan Group Job Board

SOCIAL IMPACT COMPENSATION

Salaries vary considerably in this career field, depending on industry, size of organization, for-profit vs nonprofit status, and strength of funding. Trade-offs may exist, e.g., base salary for work/life balance considerations or base salary for opportunity to drive social change.

Weston Career Center Coaching Process

The Weston Career Center **Career Services Model** reflects the four primary stages you will experience as an MBA student through your partnership with your Career Coach. The Self, Story, Strategy and Journey model is designed to guide you from the early stages in your career search to successfully landing internships and full-time offers in the industries you are passionate about.



Career Notes

Internship Career Search Timeline / Activity Plan

SPRING / SUMMER 1

First Steps Guide:

- Career Leader assessment
- Resume
- Personal introduction
- LinkedIn profile

Conference call/Skype with Career Coach to explore SELF, develop STORY, prepare for summer/fall career conferences:

- Review Career Leader assessment
- Draft resume and utilize VMock tool to finalize
- Practice personal introduction and get feedback
- Develop LinkedIn profile
- Practice interviews with Career Coach for June career conferences

- Participate in Global Immersion; receive career **STORY** and **STRATEGY** content in St. Louis, Barcelona and Lima; meet with Career Coach to refine **STORY** and **STRATEGY**

FALL 1

- Meet with Career Coach weekly for final prep for career conferences/fairs
- Participate in platform most closely aligned with functional area of interest
- Prepare campaign **STRATEGY**: identify target organizations/key networking contacts, develop networking plan

Meet with Career Coach during your JOURNEY phase:

- Schedule practice behavioral interviews
 - Conduct extensive case interview prep
 - Attend career/ interest area conferences
 - Research organizations, develop target list
 - Attend the WashU Career Fair
 - Participate in Olin networking events (MBA Summit, Global Career Accelerator), industry treks
 - Implement active networking
 - Customize resumes and cover letters
 - Attend employer info sessions
 - Apply for jobs via on-campus or external recruiting
 - Interview, negotiate offers
- Report internship offer, acceptance or rejection in OlinConnect**

SPRING 2

- Continue **JOURNEY** phase into spring if still seeking internship (entrepreneurship, nonprofit and social/net impact jobs have a spring recruiting season)
- Meet with Career Coach regularly to maintain your momentum
- Continue to expand your network, apprise contacts of your progress
- Connect with community social impact/experiential learning resources
- Participate in WashU's Spring Career Fair
- Attend on-campus recruiting events
- If pursuing a startup business over the summer, consider applying for the Entrepreneurship Stipend through the WCC
- Report internship offer, acceptance or rejection in OlinConnect
- Meet with the Office for International Students & Scholars for timely filing for CPT/OPT
- Attend panel discussions/workshops to maximize the value of the internship

SUMMER 2

- Enjoy your internship and remember that a full-time offer may be extended at the end of the summer
- Expand your network through the internship company
- Research full-time career options within the organization
- Pursue professional development, time permitting
- Keep in touch with your Career Coach once or twice during the summer
- Work with your Career Coach to develop future prospects in case the full-time offer does not materialize

Contact Us.

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