

Student Consulting Projects

Cutting-edge business strategy. Implementable solutions. Access to future talent. This summer, turn to WashU Olin's student consulting teams for actionable insights to address your organizational challenges. Conducted through Olin's Center for Experiential Learning, projects are student-led and faculty-guided.

Student teams, guided by a faculty member, will provide multiple perspectives on strategic challenges and opportunities in your organization. These multi-team engagements will be coordinated with shared work tools such as Zoom and Microsoft Teams.

How It Works

Project Definition: WashU Olin faculty and Center for Experiential Learning staff work directly with you to define project details within the primary project areas, including goals, strategic focus and expected deliverables.

Project Execution: Student teams follow a statement of work that outlines key phases, tasks and deliverables, including:

- Discovery, brand immersion, requirements gathering
- Data analysis, strategy development
- Strategy refinement
- Deliverable presentation

Actionable Results: You receive a comprehensive set of deliverables, including faculty highlights of particularly valuable insights. For the final presentation, select teams present their recommendations virtually.

Client Expectations:

- Project-related data must be cleansed and accessible prior to the project start date
- A project point of contact should be available to the student teams for weekly check-ins
- At least one organization representative should attend the virtual final presentation

6-7 week
project cycle

June 27–August 12, 2024

No fee to participate

Teams of

3 to 6

members

WashU Olin specialized master's students

Areas of Focus

- Market research and analysis
- Predictive modeling and forecasting
- Customer segmentation and personalization
- Operational efficiencies
- Social media analysis
- Financial analysis
- Data analysis



Projects
conducted
100%
remotely

Go to olin.wustl.edu/celapply to fill out a project interest form.