Olin transitions to a new normal, the Bauers make a generous gift and Olin experts weigh in on inflation.

Pivoting to a better place
Olin’s transition to a new normal is as consequential as the one we experienced in March 2020.

The Bauers’ generous gift
The couple have made a $6M commitment for a new leadership and character development initiative.

Crisis or momentary blip?
Inflation can be a self-fulfilling prophecy, an Olin expert says.

The scoop on new sauces
Alumni-owned St. Louis company Halo +
Clever revamps its brand.

Keep up with Olin research
Are you missing out on news about Olin research? Let’s fix that. Subscribe to Olin Business Insights here.

WashU Olin podcast launches

Submit your alumni class notes
We are working on the next issue of Olin Business Magazine and want to include the latest news from alumni, like you. Please click here to update us on your career, family, awards and community activities.

If you’d like to send a wedding or new baby photo, please send a .jpg file to olinbusiness@wustl.edu with names and dates. Submissions are due July 27.

Events
13 JULY
“Climate Justice and the Portland Clean Energy Fund With Sam Baraso, BSBA ’08”

15 JULY
“Virtual Networking: Venture Capital, Private Equity and Valuing Transactions”

28 JULY
“Lifelong Learning: How Data Can Improve Your Creative Strategy”

29 JULY
“Strategies for Navigating Your Next Promotion and Advancing Your Career in the U.S. Work Culture”

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