

# The Entrepreneurial Spirit

Change the world, for good.

Forward-thinking students. Content-rich, hands-on learning. The thriving St. Louis entrepreneurial ecosystem. That's how WashU Olin has built the top-ranked entrepreneurship program in the world. Here, students learn how to fall in love with problems—and how to solve them. Our entrepreneurial spirit drives students to become creators and innovators—launching startups, solving next-level problems and driving innovation inside global enterprises.



**1 in 5 MBAs**  
launches a business  
2017-19

**#1**

The Inc. Top Entrepreneurship  
MBA Program  
Powered by Poets & Quants

Second consecutive year

**#6**

Undergraduate program

**#16**

Graduate program  
Princeton Review

**\$87M**

The Hatchery class  
2008-20

**\$735K+**  
startup award money

**27** startup clients  
annually  
CEL projects 2018-19

**24%** MBA faculty teach in  
entrepreneurship

**71%** ventures still operating  
The Hatchery class, 2008-20

**21%** MBA electives focused  
on entrepreneurship or  
innovation

For more information about supporting entrepreneurship education at Olin, complete [this form](#).

# Support entrepreneurship at Olin.

WashU challenges students to do more. To help startups solve vexing problems. To take an idea from conception to business plan—and beyond. To create a venture without fear of failure. That happens when alumni and business partners provide consulting opportunities and internships, network with students, judge competitions, mentor budding entrepreneurs and provide financial support.

## Engage

Our entrepreneurship program gives you many opportunities to engage with students and educators—and to get something back.

- **Judge a competition.** Challenge students as they compete to win Olin's BIG IdeaBounce (our elevator pitch contest) and The Olin Cup (our business plan competition in The Hatchery).
- **Mentor a student.** Share what you know with students launching their own products and services. Guide the next generation of entrepreneurs. Be an ambassador for your industry.
- **Offer a project.** Open your startup to student consulting teams, and let WashU Olin talent bring fresh thinking to solve your business challenge.
- **Hire a WashU student.** Tap into the pipeline for some of Olin's most innovative, business-savvy and well-prepared minds—minds informed by numbers and driven by principle.
- **Invest in a WashU startup.** Consider joining the WashU Venture Network. Be an angel investor. Get in early on promising startups with a WashU connection.

## Support

Your philanthropy can help bolster entrepreneurship at WashU Olin.

- **Olin Scholarship Fund**—Your support will help attract deserving entrepreneurial students to Olin regardless of their financial means.
- **Olin Entrepreneurship Fund**—Support entrepreneurial initiatives within Olin, including curricular enhancements, faculty research, student experiential learning and prize money for elevator pitch and business plan competitions.

**Double your impact!** Each year, Doug Villhard, academic director of Olin Entrepreneurship, will match the first \$10,000 donated to the Olin Entrepreneurship Fund.

## Connect

Serial startup founder and Olin alum Doug Villhard is professor of practice in entrepreneurship and the program's academic director. Connect with Doug at [dvillhard@wustl.edu](mailto:dvillhard@wustl.edu) to discuss ways you might help Olin's entrepreneurship program.

“

I cannot thank the faculty enough for their passion in developing the next generation of leaders—and the connections that are instrumental to budding entrepreneurs.”

MEGAN BERRY, MARCH/MBA '15  
FOUNDER OF BY REVEAL



## Contact Us.

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 Washington  
University in St. Louis  
OLIN BUSINESS SCHOOL